



“Joe Barresi : Tracking Rock” Press Release

Pasadena, California (March 26th, 2011) : Joe Barresi is one of the best known and most sought-after producers and engineers in the recording industry. His work with bands such as Tool, Queens of The Stone Age, The Melvins, Bad Religion, Kyuss (and many others) have culminated into some of the most influential and successful Rock recordings of our time.

“Joe Barresi: Tracking Rock” is a “behind the scenes” video documentary, taking you through the process of producing and tracking a song in Joe’s studio. Featuring UK Alternative Rock band “Zico Chain”, you will experience how Joe Barresi works as both producer and engineer to create his signature sound. Filmed over three consecutive days in Joe’s studio, the video documentary takes you through the entire process of recording a song from first take to last. It also documents the sound chain of each instrument recorded and details usage of Joe’s expansive collection of amplifiers, cabinets and audio processing gear. In addition, the Protools session, OMF and raw audio tracks are provided for critical listening and analysis.

Joe Barresi: *“The OTM guys made the cameras seem invisible and what you see is what really goes on in a studio environment. I’m honored to have been a part of this series, and also to have it captured with such detail and vision.”*

“Joe Barresi : Tracking Rock” has a run-length of two hours and forty-four minutes and was shot entirely in high-definition video. The high-definition media is available for on-computer viewing as well as for the iPad, iPod, and iPhone-4 formats.

“We wanted to film the entire process from beginning to end to show how Joe does what he does.”, co-Executive Producer, Jeff Markham. *“To give aspiring engineers and producers access to the details of how Joe works, and to hear the song take shape. We also wanted to capture the experience of what it’s like to work with one of the most respected engineers in the World. There are some great ‘here’s how you mic a snare’ videos out there (‘Tony Shepperd’s Master Series 1’ being one of them). This series picks up after you already know that stuff. If you want to know what its like to work at Joe’s level, this series gives you a unique opportunity to experience that.”*

“Joe Barresi is a one of a kind on the music industry”, professional engineer and co-Executive Producer, Tony Shepperd, *“He has the ability to not only produce, record and mix great music, but he brings to the table an equal amount of musicianship in his playing. In this ‘Tracking Rock’ series you will learn some of the secrets to the Joe Barresi sound. In the days we spent recording at Joe’s House of Compression, I was*

blown away at Joe's sound. I've been an engineer for over 25 years and yet I found myself watching intently as Joe took the cameras on this back stage pass of Tracking Rock."

“Joe Barresi: Tracking Rock” is available for online purchase for \$95(US) at <http://techbreakfast.com>

A subsequent release of Joe mixing the song on his SSL 4000 console will be made available Q3 of 2011. Discounts pricing will be offered to purchasers of the Tracking video.

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